VISICUBE

Digital Signage

- **Centralized and multichannel MAM**
- **Database-driven scheduling and management application**
- **IP-based content delivery**
- **Playback in 24/7 mode**

Make it visual

You operate a chain or franchise, organize events and trade shows or search for a solution for your Business TV – then Visicube is the right technology for you. With Visicube, your information will be in the right place at the right time.

No matter, if you use it at a single place or within a subsidiary network – our network POI/POS solution reliably delivers content via the integrated IP-based Content Delivery Network (CDN).

With individual playlists the Visicube concept enables you to deliver the content target-oriented and efficiently.

Easy planning

The Visicube Schedulung System is used for planning and scheduling clips. Its easy to use drag and drop user interface enables you to create your playlist in no time and easily keep track of all playlists. It is a child's play to display news on the screen – on short notice as well as scheduled.

If still images or full animated videos, plain text or complex graphics, the flexibility and clarity of Visicube is amazing.

Easy update

The Visicube playout engine is designed for uninterrupted operation in 24/7 or time slot mode. Program schedule updates are performed automatically in a transparent way without any interruption.
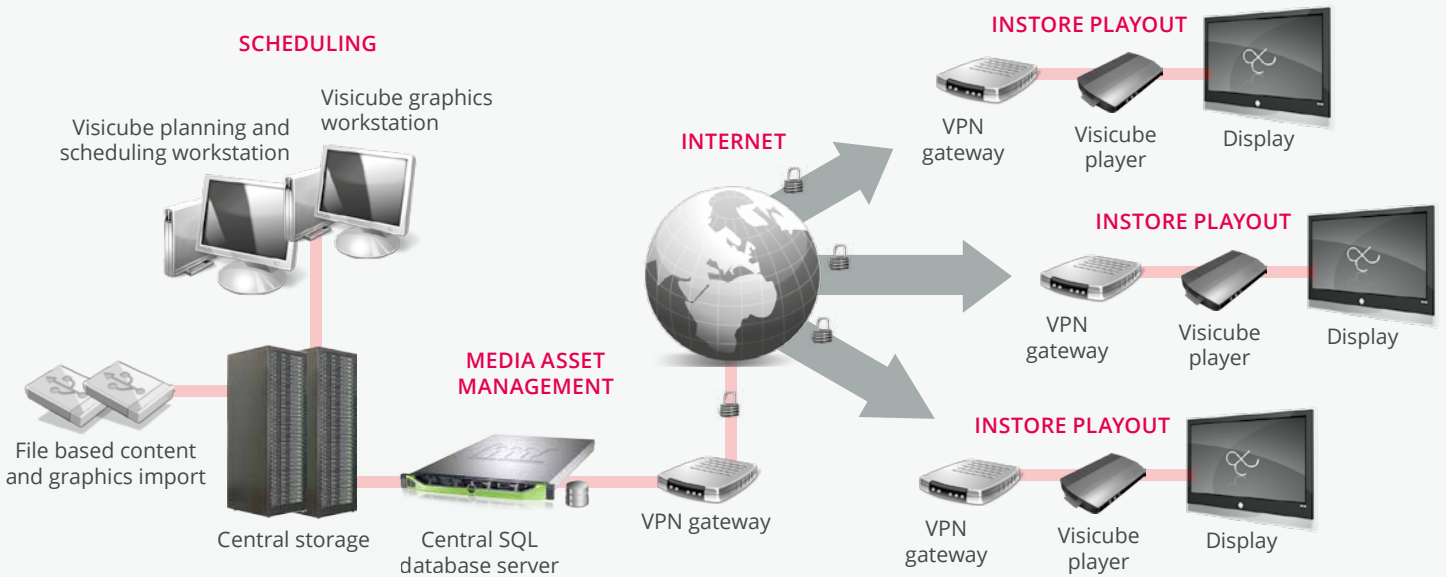
The Visicube player updates all content over standard internet connections and buffers the files locally on hard disk to avoid interruptions in case of network failure.

Powerful presentation

Visicube has a high-performance graphics render engine playing all mainstream video standards in broadcast quality for both HD and SD.

The flexible and individual layer design allows insertion of additional information like channel branding and text crawls as well as live video sources.

SCHEDULING

Visicube planning and scheduling workstation

Visicube graphics workstation

File based content and graphics import

Central storage

MEDIA ASSET MANAGEMENT

Central SQL database server

VPN gateway

INTERNET

INSTORE PLAYOUT

VPN gateway — Visicube player — Display

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Key Features

Architecture

- Centralized and multichannel Visicube MAM
- Database driven scheduling and management applications
- 3rd party metadata interface
- Unlimited number of stations and localized content
- IP-based content delivery to individual Visicube players or groups
- Concept of multiple playlists for distributed Visicube players or groups
- Playback in 24/7 mode with automated playlist updates without interruption
- Channel-In-The-Box system for standalone solutions

Performance

- Full HD playback with H.264 support
- Support of standard video and graphics formats
- Real-time channel branding
- Real-time news feed insertion
- Maintenance
- Emergency playlist and failover features
- Network monitoring and SNMP support
- Remote control and software updates
- Compact fanless Visicube hardware

Business TV	**Instore merchandising**	**Libraries**	**Restaurants and hotels**	**Public transport**	**Trade shows**
Schedules at airports	**Museums**	**Waiting areas**	**Hospitals**	**Public events**	**Train and bus stations**